

September 10, 2024

FOR IMMEDIATE RELEASE

The Canadian Chiropractic Examining Board (CCEB) Board of Governors today announced that Gemma Beierback, who joined the CCEB in March of 2018, will end her tenure as CEO at the end of 2024.

Gemma has served as CEO for nearly seven (7) years and in that time has contributed to the success and advancement of the organization. Notably, Gemma guided the CCEB successfully through the challenging pandemic years without any significant impact on candidates. Additionally, Gemma led the CCEB through the implementation of the new exam format including co-authorship on the peer-reviewed paper 'Development of a new examination for the Canadian Chiropractic Examining Board'.

<https://pubmed.ncbi.nlm.nih.gov/38852943/>

With the launch of the new blueprint and exam complete and the move to our new member management system well underway, it is the opportune time for new leadership to take the CCEB to the next phase of the ongoing journey of enhancement. Gemma began her time with the CCEB preparing for her departure as she is a steadfast supporter of CEO transition as a significant component of organizational effectiveness and renewal.

The Board of Governors is appreciative of Gemma's contributions to the organization and excited to see what the future holds.

The Board will announce her successor as soon as an appointment is made.



Dr. Rachel F. Schuster

Chair

Canadian Chiropractic Examining Board